

The Iowa Tourism Office is the state of Iowa's official tourism marketing organization. We exist to tell your story – through multiple channels and to multiple audiences – in a way that inspires people to choose Iowa as their travel destination.

How do we tell your story?

Annually, more than two million people visit our website, traveliowa.com, which provides information to aid trip planning and content intended to inspire travelers to visit Iowa. The site gives travelers a way to learn about thousands of attractions, restaurants, retail and lodging establishments and events in Iowa via our listings database. But, we also package these listings together in trip itineraries, travel themes and inspirational content pages.

How can we work together?

It's simple; share your listings with us. Use the information below to get started. We can only promote what we know about, so make sure we're informed about the unique aspects of your community or business. It's all FREE!

To learn more, contact Amy Zeigler at 515.348.6259 or amy.zeigler@iowaeda.com.

Add a Listing to Travellowa.com

You can add museums, retail, galleries, hotels, rental properties, campgrounds, parks and more to the listings database. Listings are searchable in several areas on traveliowa.com.

- Create your account at www.traveliowa.com/register
- Find the orange "Submit a Listing" button at the bottom left of the page.
- Choose a category and submit your information.



Listings must be updated every 18 months by logging in to your account and confirming the listing information.

Add an Event to Travellowa.com

The Travel Iowa event calendar features more than 1,500 upcoming events at any given time. The Iowa Tourism Office uses this calendar exclusively when promoting upcoming events.

- Go to www.traveliowa.com.
- Find the orange "Submit an Event" button at the bottom left of the page.
- If you log in before submitting (not required), you can also add photos to your event listing.



Update Your Community Page

Each community in Iowa has a landing page with all of the community's information. CVBs and chamber offices can add photos, video, social links, and more by logging in to their account.

travel
IOWA

TRIP IDEAS THINGS TO DO PLACES TO STAY CALENDAR OF EVENTS TRAVEL BY AREA

Iowa City

Region: East Central | County: Johnson | Map It

info@thinkiowacity.com
www.thinkiowacity.com
800.283.6592

Connect with this City

Iowa City: A Great Big S...

Iowa City is a center for art, culture, education and recreation. It boasts a vibrant, bike- and pedestrian-friendly downtown with many bars, restaurants, boutique shops and a legendary independent bookstore. Home to the University of Iowa Hawkeyes, it is ranked #4 as one of the "Coolest Cities in America." #ThinkIowaCity

View or request a visitors guide [here](#).

Engage your Travel Curiosity:

- [Bicycling Guide](#)
- [Craft Brews & Wines](#)
- [Upcoming Events](#)

THINK IOWA CITY
A COLLECTION OF CURIOUS COMMUNITIES

To gain access to your community's page, email amy.zeigler@iowaeda.com or call 515.348.6259.