

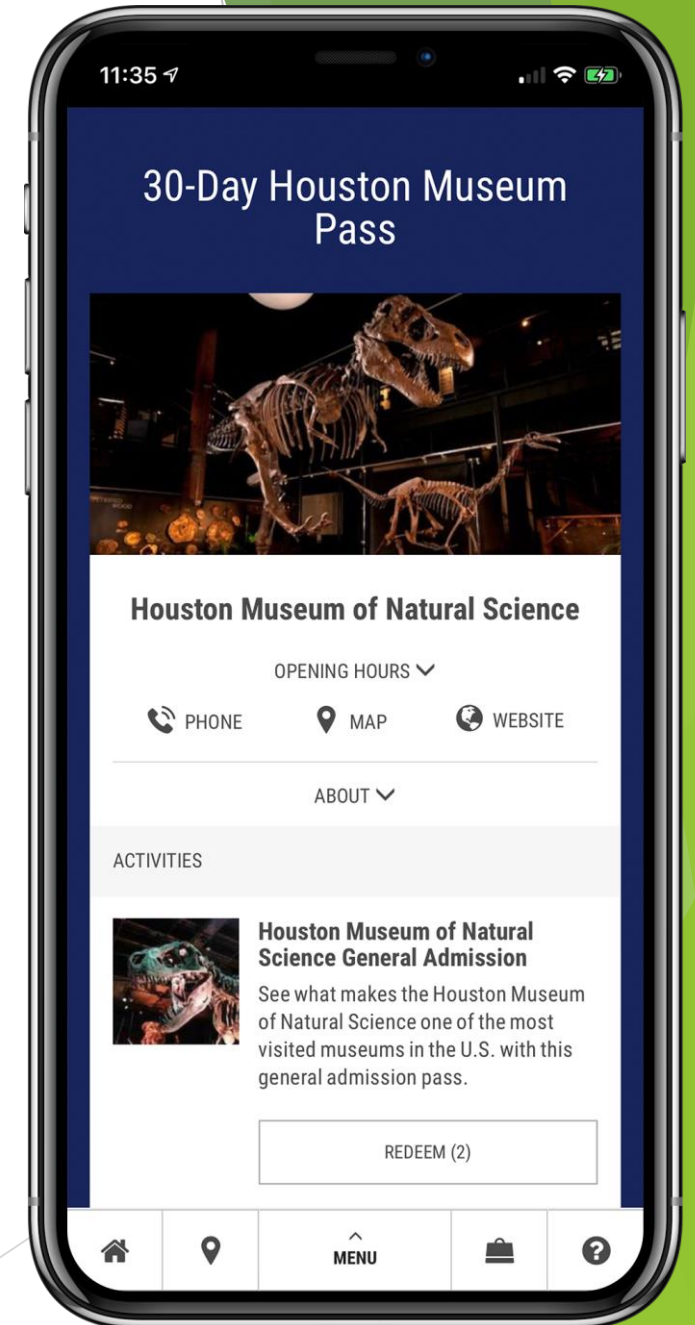


Gift Card Marketplace

Ashley McKenney
ashley@bandwango.com

Who is Bandwango?

- Our platform takes all the things to do in a destination and combines them into experience passes
 - Paid and free
- Mobile-optimized website; there's no app to download
- Passes are instantly delivered to the consumer via text and email and ready to use immediately
- Everything is white-labeled
- Merchant services team handles all onboarding and accounting



Why Create this Marketplace?

- Today's world is an e-commerce one
- Incorporate a diverse amount of offers into one webpage, one transaction, one set of passes, one receipt
- Delivered digitally to purchaser via SMS or email
 - Can be printed
- Promotional tool for Dream Now, Visit Later
- Put money in business' hands now
- Capture consumer data and consumer behavior (redemptions)



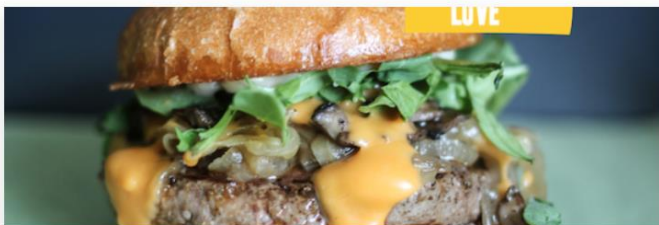
Gift Card

Blue Lemon | Salt Lake City

- Located in the heart of downtown - City Creek Center
- Free parking for 2 hours
- Breakfast, Lunch & Dinner
- Instant mobile delivery

\$10.00 - \$25.00

ADD TO CART



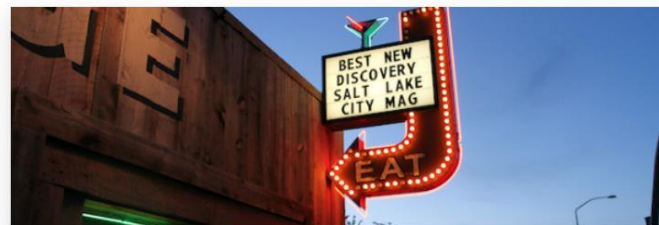
Gift Card

Chedda Burger

- Started as a food truck, now 3 locations
- Pushing the boundaries of traditional burgers
- Unique flavor combinations you can't find anywhere else
- Instant mobile delivery

\$10.00 - \$25.00

ADD TO CART



Gift Card

Garage on Beck

- 1950's style bar and roadhouse
- Located in front of an oil refinery
- Offering food, drinks, and live music
- Instant mobile delivery

\$10.00 - \$25.00

ADD TO CART



Children's Museum Of Houston General Admission

Children's Museum of Houston

- Rated the No. 1 children's museum in the U.S. by Parents magazine.
- To enter the Museum, your group must include a child.
- 90,000 square feet of innovative, interactive, bilingual exhibits for kids, from birth to 12 years.
- Housed in a whimsical Robert Venturi-designed building.

\$12.00

ADD TO CART

LEARN MORE



Houston Museum of Natural Science General Admission

- Nearly 50% off regular admission!
- One of the most visited museums in the US.
- Includes admission to the permanent exhibit halls.
- Does NOT include special exhibitions, planetarium or butterfly center.

\$14.95 - \$17.95

ADD TO CART

LEARN MORE



HMNS Butterfly Center & Planetarium

- Save 20% off regular admission!
- Does not include exhibit hall entry
- Great add-on to the Houston Museum Pass

\$17.00

ADD TO CART

LEARN MORE



Museum of Fine Arts General Admission

Museum of Fine Arts, Houston

- Founded in 1900
- More than 65,000 works
- Embraces the art of antiquity to the present

\$12.00 - \$19.00

ADD TO CART

LEARN MORE

Benefits to Attractions & Businesses

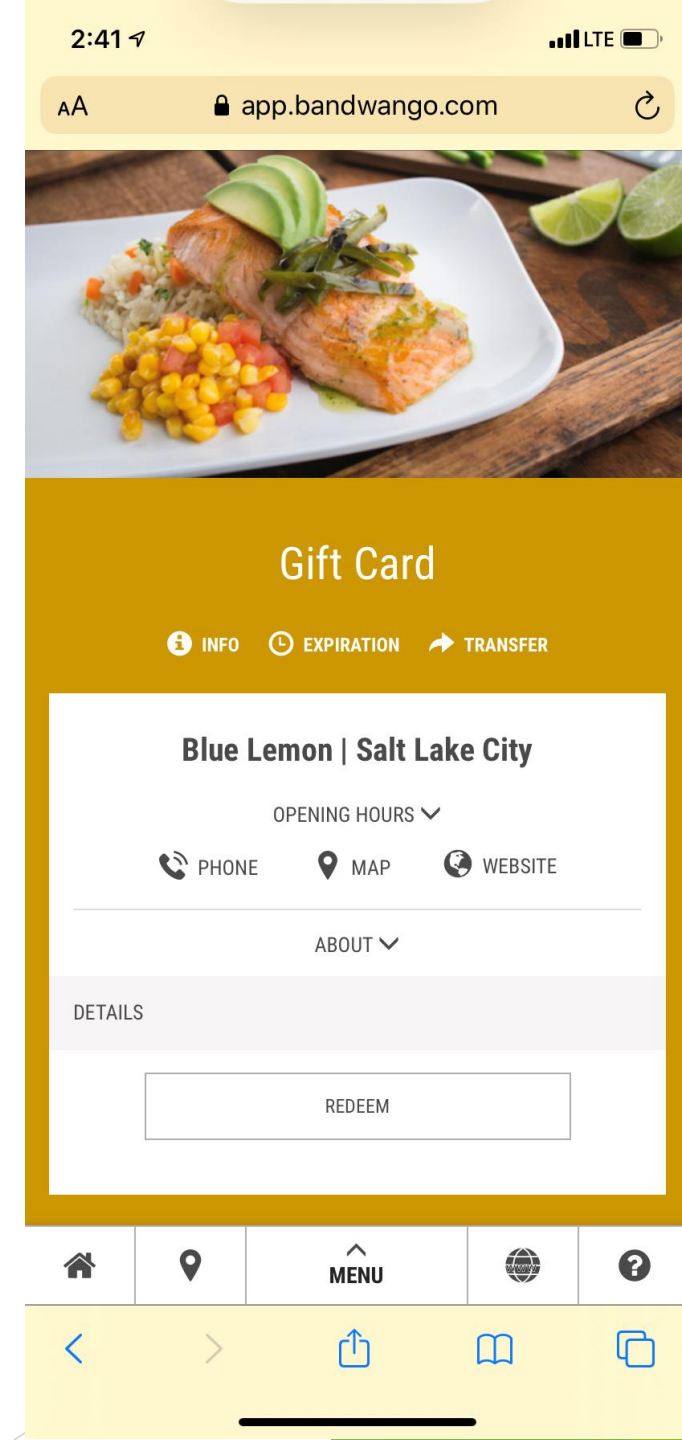
- No cost to participate through the end of 2020
- Quick sign up
- Immediate promotion & additional cash flow
- Help encourage visitation later, when safe
- Represented in a statewide marketplace
- Gift cards can also be sent as gifts

Focused Industries

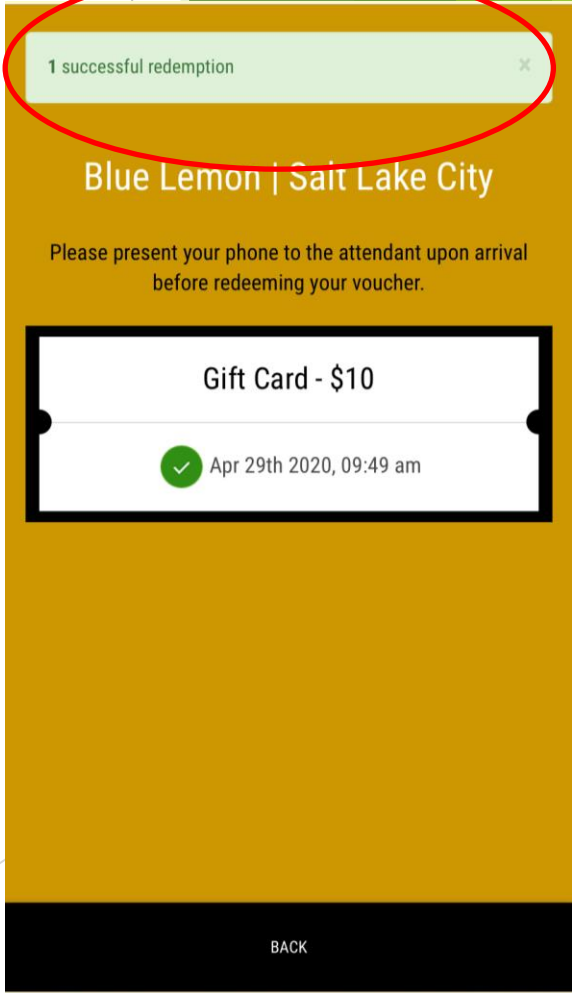
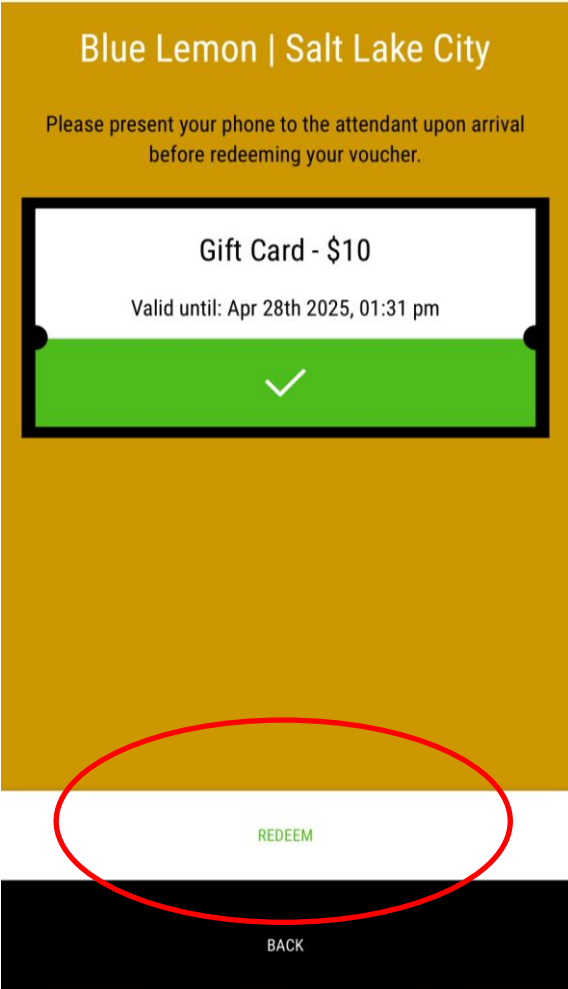
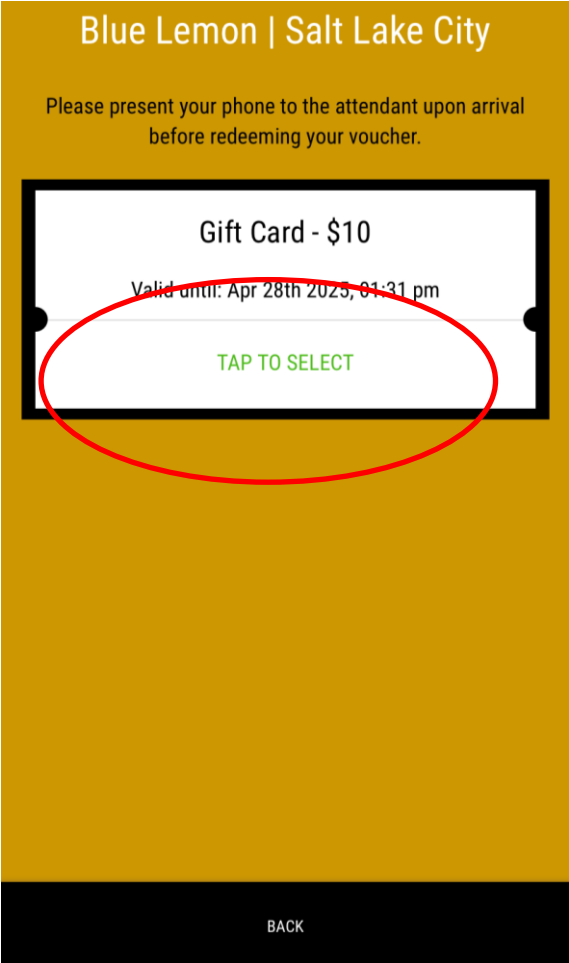
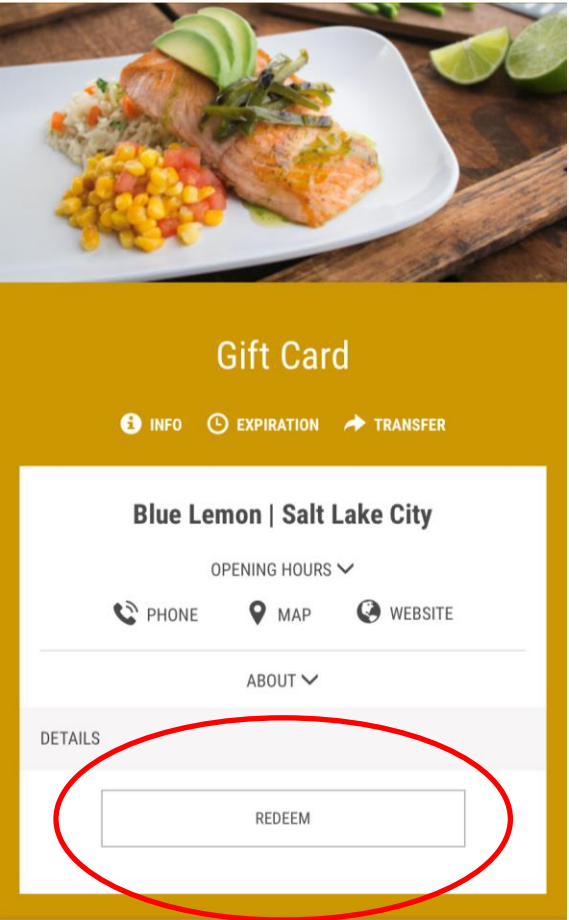
- Attractions
- Museums
- Zoos & Aquariums
- Wineries
- Breweries
- Distilleries
- Restaurants
- Boutique Hotels
- B&Bs
- Vacation Rentals
- Campgrounds & Cabins

Offers

- Gift Cards
 - \$10 and \$25
 - Single-use
- Admission Vouchers
 - Value of admission to an attraction



Redemption Process



Next Steps:

- Individual businesses must express interest to Katie Kenne by completing an Interest Form
- **BUSINESSES MUST EXPRESS INTEREST BY MAY 8 at 3 P.M.**
- Businesses will be contacted by the Bandwango team the week of May 11

What is Required of Businesses:

- Communication with Bandwango's merchant services team
- Provide and or approve assets:
 - Images
 - Description of business
- Sign and Return Merchant Agreement (PandaDoc)
- Educate staff on redemption process to redeem passes to ensure accurate data

Bandwango will pay merchants on a monthly basis for all gift cards/admission vouchers sold.



Thank You!

Ashley McKenney
ashley@bandwango.com