

Fiscal Year 2021 Iowa Tourism Grant Approved Applications

We were thrilled to receive a tremendous response to the program. We received 64 eligible applications seeking \$282,000 in grant funding. A team of your industry peers dedicated many hours to carefully reviewing and assessing each application to determine successful applicants and the amount of each grant award. Below is the list of the 34 grant recipients for fiscal year 2021.

- Amana Colonies Convention and Visitors Bureau
 - Amana Outdoors
- Ames Convention & Visitors Bureau
 - Driving and Walking Tour Apps of ISU and Ames
- Audubon County Economic Development dba Audubon County Tourism
 - 2021 Audubon County Tourism Videos
- Backbone Lake Promotion Association, Inc
 - Maximizing the Bluegrass Music Renaissance: A 40th Anniversary Celebration
- City of Coon Rapids
 - Whiterock Conservancy to Main Street Coon Rapids Connectivity
- City of Emmetsburg
 - Emmetsburg Visitor Information Map
- Clarinda Chamber of Commerce
 - Clarinda Craft Carnival Event Marketing Initiative
- Council Bluffs CVB
 - 2021 Council Bluffs Spring Travel Marketing Initiative
- Des Moines Art Center
 - Louis Fratino Exhibition Marketing
- Dyersville Area Chamber of Commerce
 - Living The Dream
- Glenn Miller Birthplace Society
 - 45th Annual Glenn Miller Festival - Targeted Advertising
- Iowa Valley Scenic Byway Board
 - Printing Food Traditions: A Tour of Food Heritage in the Iowa Valley Scenic Byway Corridor
- Isle of Iowa Parrot Head Club
 - Island Fever Showcase
- Lake View Community Club
 - Lake View Community Club Event Advertising
- LeClaire Tourism
 - Culture & Lifestyle in LeClaire
- Muscatine Art Center
 - Marketing for LEGO "Nature Connects"
- National Balloon Classic
 - 2021 Marketing Materials
- NewBo City Market
 - Live, Work and Play– NewBo City Market marketing campaign
- Northeast Iowa Resource Conservation and Development, Inc.
 - Test Piloting Iowa's First Vengo Digital High-Tech Kiosk to Promote Tourism
- Okoboji Tourism Committee
 - Targeted Social Media Advertising
- Pathfinders RC&D
 - Mormon Trail Activity Book
- Prairie Rivers of Iowa
 - Lincoln Highway Heritage Byway Informational Guide to Reach Defined Target Markets
- Seed Savers Exchange
 - Drift Less. Explore More at Seed Savers Exchange.
- Silos & Smokestacks National Heritage Area
 - Silos & Smokestacks 25th Anniversary Visitor Guide
- The Browns Theater / Central Crossroads LLC
 - The Songs Of Iowa - A 2 Hour Musical/Multimedia Presentation

- The Wallace Centers of Iowa
 - Farm to Table Thursday Dinners with Hummingbirds
- Think Iowa City
 - Bike Iowa City
- Travel Dubuque
 - Serendipity Media Advertising Campaign
- Winneshiek County Development and Tourism
 - Winter Recreation Trail Maps