

Fiscal Year 2020 Iowa Tourism Grant Approved Applications

We were thrilled to receive a tremendous response to the program. We received 95 eligible applications seeking over \$423,000 in grant funding. A team of your industry peers dedicated many hours to carefully reviewing and assessing each application to determine successful applicants and the amount of each grant award. Below is the list of the 35 grant recipients for fiscal year 2020.

- Bluegrass Music Association of Iowa
 - 8th Annual Des Moines Area Bluegrass Festival
- Catch Des Moines
 - National Junior High Finals Rodeo
- Des Moines Art Center
 - Justin Favela: Central American Exhibition Marketing
- Greater Des Moines Volkssport Association, Iowa's Walking Club
 - Walk Iowa's State Parks: 20 in 2020
- Iowa Arboretum
 - Iowa Arboretum and Boone & Scenic Valley Railroad Digital Marketing Partnership
- New Day Dairy GuestBarn Bed & Breakfast
 - Reveal & Reel in Millennial Adventure Travelers via a Website Built for Them
- North Iowa Area Community College Performing Arts Series
 - Finding Neverland
- Ottumwa Pro Balloon Races
 - 43rd Annual Ottumwa Pro Balloon Races
- Pella Convention & Visitors Bureau
 - Pella Destination I-80 Directional Signage (Billboards) replacement
- Prairie Rivers of Iowa Resource Conservation and Development
 - Visiting and Enjoying the Lincoln Highway Corridor Breweries, Wineries, and Distilleries
- Cedar Rapids Tourism Office
 - Cedar Rapids Summer Leisure Advertising Campaign
- City of Dubuque
 - Boosted Marketing Campaign for the 15th Anniversary of Art on the River
- Clayton County Development Group
 - Agricultural Tourism "Farm Crawl"
- Dubuque Museum of Art
 - Timeless. Timely. Together. Advertising Campaign
- Experience Waterloo
 - Waterloo Dining Guide
- Felix Adler Children's Discovery Center
 - 32nd Annual Felix Adler Day Festival: Share the Joy!
- Grant Wood Scenic Byway
 - Making the Maquoketa a Destination - A Regional Paddlers Guide
- Greater Burlington Convention & Visitors Bureau
 - We Live It, You'll Love It Marketing Campaign
- Grout Museum District
 - Remember the Ladies: The Path to Suffrage 1776-1920
- Hoover Presidential Foundation
 - Billboards to Promote the Herbert Hoover Presidential Library-Museum
- Iowa Group Travel Association
 - Enhancing Positive Perceptions and Showcasing Iowa's Group Travel Resources Nationally Through American Bus Association (ABA) Marketplace
- Maquoketa Area Chamber of Commerce
 - Tourist Attraction Map - "Beyond the Caves"

- National Czech & Slovak Museum & Library
 - Project Group TOURS (Together Our Unique Resources Shine)
- Travel Dubuque
 - Group Tour Video Creation
- Uptown Marion - A Main Street Iowa District
 - Marion Tourism
- Vesterheim Norwegian-American Museum
 - Reaching new audiences
- Visit Quad Cities
 - American Bus Association Post FAM Tour-Iowa Feeds the World
- Wicked River Event Production (dba Millwork Night Market)
 - Millwork Night Market
- Cherokee Chamber of Commerce - Kee Live Festival Committee
 - Kee Live Music Festival
- Luxembourg Heritage Society of Northwest Iowa
 - Printed materials for LUX Fest 2020.
- Main Street Manning
 - Marketing Manning
- Pottawattamie County Conservation
 - Pottawattamie County Conservation Marketing Video
- Sac Economic and Tourism Development
 - Sac County Camping Brochure
- The Wallace Centers of Iowa
 - Pizza on the Prairie Buzz
- ArtHaus Inc
 - ArtHaus adds to Decorah's Creative Culture