

Notes from June 10, 2020 Forum.

Resource

Free downloadable signage templates:

<https://www.signs.com/coronavirus-signage/>

<https://www.displays2go.com/S-4316/covid-19-printable-signs>

Free Printable Coronavirus Signage | Signs.com

Print your free Closed for Coronavirus template today. All templates are 100% free with no purchase necessary.

www.signs.com

Resource

IEDA also has some downloadable signage templates:

<https://www.iowaeconomicdevelopment.com/covid-19/recovery-guidance>

COVID-19 Recovery Guidance

Guidance on reopening your business after COVID-19.

www.iowaeconomicdevelopment.com

Question:

How do you prevent people from gathering around the musicians during the pop up event?

A: Suggestion is to be proactive with signage to direct traffic and promote in advance the expectations of participants and staff working.

Question:

How do you keep people from gathering around cars for a car show - how to keep people moving along in a social distancing level.

A: Suggestion is to be proactive with signage to direct traffic and promote in advance the expectations of participants and staff working.

Question:

Seems to me masks are the issue. It divides our community. The people who think not wearing is a right and seem to not even care they are wearing it for others not themselves. Also, not many events make money without beverage food sales and that doesn't work well with masks. Thoughts?

A: Discuss and decide upon a mask policy with the planning team. Once you have decided the mask policy, educate the volunteers and invited guests in advance to minimize disruption during the event. Comfort levels will be different in each community and for individuals within the community. A well communicated policy will let guests decide to attend/not attend based on their level of comfort.

Question:

any suggestions for securing monetary sponsors for events that may or may not be held?

A: Look at offering other value to an event sponsor in lieu of the event or create an option for them to commit for the rescheduled event if possible.

Comment

Just a comment - Linn County health has offered to review events happening in Linn County and give feedback about how to maintain social distancing so reach out to your county health officials to see if they will do the same.

Question:

I'm curious who in most communities is "policing" and shutting down events if you don't have visual cues?

A: This should be a conversation had with the planning team of what the expectations are going into this event and training those staff working on what needs to be done.

Question:

do you recommend a statement where you release the Event of liability in case of covid spread?

A: Research didn't provide suggestions for liability, but this would be a topic of discussion with your lawyer/insurance agent.