

FY2018 Iowa Tourism Grant Awards

Adams Community Economic Development Corporation*

- *Cooperative Tourism Video Creation*

Audubon Community Cinema*

- *Rose Theater Marketing*

Bluegrass Music Association of Iowa

- *Bluegrass Festivals and Events Across Iowa*

Calhoun County Economic Development Corp.

- *Tourism Brochures for Calhoun County*

Cedar Falls Tourism & Visitors Bureau

- *Cedar Falls Rebranding Ads*

Cedar Summerstock Theater

- *Cedar Summerstock Regional Ad Campaign and Brochure*

Chariton Area Chamber Main Street/Tourism Lucas County

- *Marketing Brochure*

Cherokee Chamber of Commerce

- *Cherokee Community Branding and Marketing*

City of Coon Rapids

- *Passport to Coon Rapids*

City of Lake View

- *Sac County Trails Brochure*

Clayton County Development Group

- *Find Us on the Web*

Colfax Parks and Rec Auxiliary Board

- *Quarry Springs Park Marketing Banners and Brochures*

Council Bluffs CVB

- *Council Bluffs Sports Brochure*

Delaware County Fair Society, Inc.

- *Balloon Glow and Contest*

Delaware County Tourism

- *2018 Marketing Plan*

Dubuque Museum of Art

- *Midwest Craft Invitational & Smithsonian Dubuque Tourism Campaign*

Eulenspiegel Puppet Theatre Co.

- *Marketing the Great Plains Regional Puppetry Festival/West Liberty Children's Festival*

Glenn Miller Birthplace Society*

- *43rd Annual Glenn Miller Festival*

GO Cedar Rapids

- *Summer Campaign and Zip Line Advertising*

Golden Hills RC&D

- *Western Skies Scenic Byway Brochure Updates*

Grout Museum District*

- *Military Reunion & Group Tour Marketing*

Guttenberg Gallery & Creativity Center

- *Art by the River Fine Art Festival & Workshop*

Hamilton County Conservation Board

- *Expanding Tourism for Hamilton County Conservation through Targeted Television Commercials*

Iowa Bicycle Coalition

- *Iowa Bike Expo*

Iowa City/Coralville CVB

- *RUN CRANDIC*

Iowa County Historical Society

- *Iowa Valley Scenic Byway Audio Tour Brochure*

Iowa Group Travel Association

- *Transformative Marketing for Iowa Group Travel Association*

Iowa Quilt Museum*

- *Victoria Findlay-Wolfe Quilt Exhibit at the Iowa Quilt Museum*

Iowa Rock 'n Roll Music Association*

- *Rock the Roof 2018*

Isle of Iowa Parrot Head Club

- *Island Fever Showcase*

Lake View Community Club

- *Stone Pier Summer Concert Series Website*

LaunchPAD Children's Museum*

- *Play More! Discover More! Targeting Travelers!*

Le Mars CVB

- *Ice Cream Days 2018*

Linn County Conservation*

- *Wickiup Wandering Woods*

Madison County Chamber of Commerce

- *Street Chalk Artist at Madison County Covered Bridge Festival*

Manchester Area Chamber of commerce

- *Marketing Manchester—Iowa's Best Kept Secret*

Manning Hausbarn-Heritage Park*

- *Oktoberfest and 100th Birthday of Farmstead 2017 Event*

Marion County Development Commission

- *RedRocksArea.com Website: Planning and Total Responsive Digital Website Redesign*

Matchstick Marvels*

- *Matchstick Marvels Brochure Distribution*

Mills County Tourism, Inc.

- *Mills County Tourism Brochure*

Morgan E. Cline Perpetual Charitable Foundation

- *Digital Marketing for The Continental Hotel, The Shoppes at Bradley Hall, and The Majestic Theater*

Naturally Guttenberg

- *Guttenberg Marketing Materials and Visitor Ambassador Program Materials*

NewBo City Market*

- *Arts, Culture, Entertainment & Wellness Programming and Event*

National Mississippi River Museum & Aquarium*

- *Mobile-first Website Development*

Northwest Iowa Planning and Development Commission

- *Website for Glacial Lakes & Prairie Escapes of Northwest Iowa*

Oneota Film Festival

- *Targeted Marketing and Advertising Initiative for 2018 Oneota Film Festival*

Oskaloosa Area Chamber & Development Group

- *A to Z Foodie Trail*

Pocahontas County Economic Development Commission

- *2017-2018 Pocahontas County Visitors Guide*

Polk County Conservation Board*

- *Jester Park Nature Center Grand Opening*

Quad Cities CVB

- *American Cue Sports (ACS) Pool Tournaments*

Science Center of Iowa*

- *Spring Break 2018 Say Hello to Tyrannosaurs: Meet the Family*

Seeds Savers Exchange

- *"Visit Seed Savers Exchange" Marketing Campaign*

Shelby County Historical Society

- *SCHSM FY2018 Publicity*

Silos & Smokestacks Natural Heritage Area

- *2018-19 Silos & Smokestacks Visitor Guide*

Social Connections LLC

- *Building Community Tourism Conference*

The Sawmill Museum

- *Revamping Marketing for a Revamped Museum*

Upper Iowa River Alliance

- *Branding and Marketing the Upper Iowa River through Videography*

Vesterheim Norwegian-American Museum*

- *Nisse Mascot for Event Promotion*

Waterloo Community Playhouse/Black Hawk Children's Theatre

- *Billboards*

wAttA wAY to See Pottawattamie County Tourism Promotion Committee

- *Brochures for the West Nishnabotna River Water Trail*

Wayne County Development Corporation

- *Visit the Shops of Humeston Video Marketing Initiative*

Whiterock Conservancy*

- *Development of Multi-day Whiterock Visit Brochures*

Wright on the Park*

- *The Wright Experience*