

# State of Iowa Interstate Welcome Center Brochure Enrollment Form

Please type or print. One form per brochure. Please keep in mind that you are responsible for shipping brochures directly to the State of Iowa Interstate Welcome Centers.

Date:	County:
Name of Brochure:	
Contact Name:	
Title:	
Organization:	
Address:	
City/State/Zip:	
Phone:	Fax:
E-mail:	
Web:	

Before brochures can be displayed at the Interstate Welcome Centers, they must be approved by the Welcome Center Manager of the Iowa Tourism Office. Once approved, you will receive confirmation and an inventory number for your brochure.

- The brochure must be of interest to the traveler and primarily promote Iowa attractions, tours, lodging, dining, local and regional destinations.
- Brochures soliciting memberships, subscriptions or donations will not be approved.
- Literature should be sized to fit standard brochure racks. Odd sized brochures may not be displayed.
- Coupons may be included in publications. Coupons must be honored as printed. Materials containing coupons which have expired or are not honored will be removed from display.
- The welcome center staff is responsible for putting the brochures in the racks. Placement of the brochures will be determined by the staff.

Once the brochure has been accepted for distribution at the Interstate Welcome Centers, it is your responsibility to ship the brochures directly to the centers at your expense. Please use a delivery service, such as UPS or Federal Express, as the centers are not served by the United States Postal Service. They cannot accept postage-due parcels. Please send one brochure with this completed form to:

LuAnn Reinders  
 Research & Welcome Center Manager  
 Iowa Economic Development Authority,  
 Tourism Office  
 200 East Grand  
 Des Moines, IA 50309  
 Phone: 888.472.6035 or 515.725.3088  
 luann.reinders@iowa.gov

