



100% Risk-free

HOW IT WORKS TO BENEFIT YOU

CUSTOMIZATION FOR EACH ADVERTISER

Our SEM experts will analyze your site and make specific keyword and ad copy recommendations that will attract your best prospects. We customize your ads to match users' exact search terms, generating visits to the pages on your website that match their interests.

COOPERATION, NOT COMPETITION

Without an organized effort like this, you would compete with other Iowa destinations, driving up everyone's prices. Cooperation ensures high traffic at a low cost.

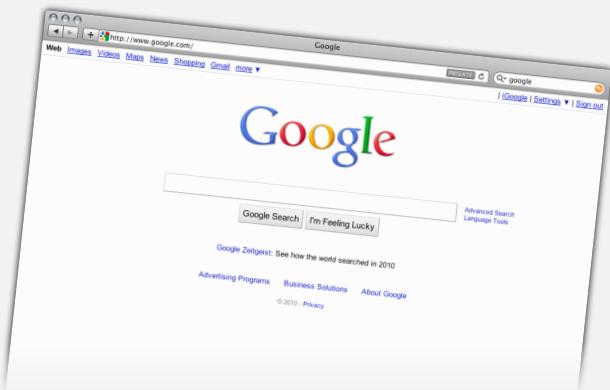
DAILY MONITORING & DETAILED REPORTING

Our certified search marketers check your performance and make any needed adjustments every day. You receive understandable and transparent results reports each month.

Sign up is available until
mid-February.

Guaranteed results:

- You pay only \$0.64 per click from March-June 2014, a 4-month campaign.
- 1,500 minimum visits to your website—no maximum



To learn more or reserve your space, contact me today!

LOCK IN YOUR SAVINGS:

Our volume pricing ensures Iowa partners' guaranteed CPC is 39% below the current average for leisure travel partners on Google.

TIMING AND RATES

Customize your package with available timing through

MARCH - JUNE 2014

4 CONSECUTIVE MONTHS

no maximum amount of guaranteed clicks.

PACKAGES AND RATES

\$0.64 cost per click

OPTION	RATE (PER MONTH)	CLICKS
BRONZE	\$250	391 clicks
SILVER	\$500	781 clicks
GOLD	\$750	1172 clicks
GOLD	\$1,000	1563 clicks

Custom packages available. Additional spend will incur additional clicks at the guaranteed CPC rate.

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Kim Thompson

Regional Account Manager

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maddenmedia
connecting people to places

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